Allergy-Friendly Bake Off Part of the Healthy Frog Program

The Healthy Frog program was started in 2020 by two nutrition students following their involvement with TCU Dining in their nutrition courses. After being assigned a class project to change the perception of what "healthy eating" means among their fellow Horned Frogs, these two ambitious students decided to create a business plan for a new health and wellness program at TCU called The Healthy Frog. Embodying a program created by the students for the students, The Healthy Frog program curriculum continues to evolve from numerous student surveys and focus groups to ensure the education aligns with the ever-changing needs and preferences of the student body.

> Learn more about The Healthy Frog Program

Article - How the Healthy Frog Program is Meeting Students Where They Are

Now led by the Campus Dietitian and various talented nutrition interns, this legacy of student-centered practical education has evolved through various groups of student leaders and grown into the program it is today. The latest addition to this program driven by changing student trends is Ms. Mae's Allergy-Friendly Bake-Off - the newest chapter in a multi-decade partnership with TCU's nutrition department.







Investing in Students' Futures

The Newest Chapter in a Multi-Decade Partnership

While the Bake-Off is a New Event, the TCU Dining Team Has Been Partnering with the Nutrition Department for Almost 20 Years





Video - Learning Beyond the Classroom



This Program also Carries a Legacy of Fostering Professional Development Among TCU Students with Many Participants Going on to Become Leaders in Their Communities Video - The History of the Program

The Bake-off Event Served as an Example of TCU Dining's Commitment to Meeting the Needs of the Student Body

Considered one of the greatest success stories, two of the students who were part of this longstanding program created The Healthy Frog Program while students at TCU, a program that continues to thrive today

Video - Building a Legacy of Fostering Professional Development







Objectives

Goal #1

To educate the contestants regarding an emerging area of dietetics – allergy-friendly recipe development



By the end of the event, contestants will be able to describe the challenges of allergy-friendly baking and how to substitute common baking ingredients.



By the end of the event, contestants will be able to create allergy-friendly desserts that are creative, delicious, and adhere to contest rules.

Goal #2

Integrate student feedback and recipes into the allergenfree dining location on campus and to meet the everchanging needs of the student body through innovative culinary creations and practical nutrition education



Students who participate in the campus-wide portion of the event will be able to identify allergy-friendly options on campus.

By the end of the event, contestants will be able to obtain votes from participants for their dessert through marketing, advocacy, and education.



TCU Dining serves the winning recipes at Magnolias Zero 7 and publishes allergy-friendly dessert recipe book for TCU students to recreate recipes.

Curriculum Overview

By the end of the event, contestants will be able to describe the challenges of allergy-friendly baking and how to substitute common baking ingredients.

Activities

- Campus Dietitian educates contestants about allergy-friendly swaps
- Contestants work with Ms. Mae to create allergen-free desserts
- Contestants develop bake-off recipes with Ms. Mae and the Campus Dietitian

By the end of the event, contestants will be able to create allergy-friendly desserts that are creative, delicious, and adhere to contest rules.

Activities

- Contestants create allergy-friendly desserts without 9 of the top allergens
- TCU Dining team judges desserts based on flavor, presentation, and creativity
- Student body votes for best desserts during campus-wide portion of event

Students who participate in the campus-wide portion of the event will be able to identify allergy-friendly options on campus.

Activities

Contestants create marketing content accurately describing their desserts Contestants educate their peers about allergy-friendly options on campus while handing out their samples



By the end of the event, contestants will be able to obtain votes from participants for their dessert through marketing, advocacy, and education.

Activities

- Contestants create Instagram posts to encourage students to try desserts Contestants describe their dessert, including its "allergy-friendly"
 - components, to encourage participants to vote for their team

TCU Dining serves the winning recipes at Magnolias Zero 7 and publishes allergy-friendly dessert recipe book for TCU students to recreate recipes.

Activities

- Magnolias team recreates winning desserts for entire student body to enjoy
- TCU Dining team promotes the new student-recipe desserts at Magnolias
- TCU Dining team publishes all of the dessert recipes in an allergy-friendly recipe book via the TCU Dining website and Instagram

Understanding Challenges with Food Allergies

Objective

By the end of the event, contestants will be able to describe the challenges of allergy-friendly baking and how to substitute common baking ingredients.

Campus Dietitian Educates Contestants About Allergy-Friendly Swaps

Allergy-Friendly Recipe Swaps

- Eggs

 Binding agent in baked goods
 - Chia or flax seeds
 - Chia or flax see
 Applesauce
 - Applesauce
 Mashed Banana
 - Mashed Banana
 Aquafaba (starchy liquid from canned
 - Aquataba (starchy liquid from chickpeas)
 - Leavening agent in baked goods
 - Vegetable oil + baking powder + water
 Great for muffins and scones!



Nutrition students helping to make some delicious Magnolias desserts!

Contestants Work with Ms. Mae at Magnolias Zero 7



One of the hallmark characteristics of Ms. Mae's desserts at Magnolias Zero 7 is that they taste identical to desserts containing the top 9 allergens. When trying Ms. Mae's delicious creations, students are always surprised to find out they are allergen-free!







Understanding Challenges with Food Allergies

Pumpkin **Contestants Develop Bake-Off Recipes** GG MUHINS Berry Oatmeal Bars 1 ½ cup pumpkin puree 1/2 cup Enjoy Life white 3/4 cup granulated sugar chocolate chips 2 cups gluten-free oats 1/2 cup avocado oil 1/3 cup maple syrup 1 tsp baking powder 1 tsp cinnamor 2/3 cup unsweetened applesauce 2 tsp cinnamon 1/2 tsp salt 1 tsp vanilla extract 1/4 tsp cloves 1/2 cup gluten-free oat milk 1 ¾ cups gluten-free flour 1/2 tsp nutmeg 1/4 cup mashed banana 1/4 cup honey 1/2 tsp salt 2 Tbsp ground flaxseed 1 tsp baking soda 2 tsp sunflower oil 1 tsp vanilla extract 1 cup fresh strawberries 1/2 cup blackberries 1. Preheat the oven to 350°F. 2. Add flour, sugars, baking soda, salt, and spices to a large mixing bowl. 1. Preheat oven to 375°F 3. Whisk until combined. 2. In a large mixing bowl, combine all of the ingredients except for the berries. 4. Add eggs, pumpkin puree, oil, and vanilla extract. 3. Stir until combined, then gently fold in the strawberries. 5. Mix just until combined. 4. Line an 8" x 8" square baking pan with parchment. Pour the 6 Spoon batter into the muffin liners until 2/3 full batter in and spread evenly. 5. Top with the blackberries 7. Bake for 24-28 minutes or until a toothpick comes out clean. 6. Bake for 30-35 minutes or until the bars are cooked through and hold their shape. 7. Remove from the oven and let cool for about 15 minutes. 8. Cut into bars and enjoy!

Under Ms. Mae's guidance, I gained knowledge about the nuances of baking without allergens as well as a creative attitude that inspired experimentation. Ms. Mae's abundance of information served as motivation, fueling a desire to experiment with various methods and ingredients to produce unique and delicious results. Through this mentoring, I was able to gain a deeper grasp of allergy-friendly baking and experience the thrill of embracing creativity in the kitchen.

- Sophomore TCU Student

Objective Met!

By the end of the event, contestants were able to describe the challenges of allergy-friendly baking and how to substitute common baking ingredients.







Innovative Education Allergy-Friendly Culinary Training

Objective

By the end of the event, contestants will be able to create allergy-friendly desserts that are creative, delicious, and adhere to contest rules.

Contestants Create Allergy-Friendly Desserts without 9 of the Top Allergens







Free From

Eggs • Dairy • Wheat • Gluten • Tree Nuts • Peanuts • Sesame • Fish • Shellfish

The contestants had a lot of fun experimenting with different alternative ingredients to make their allergy-friendly desserts and went above and beyond in their creativity and presentation! The students created everything from a classic Italian Lemon Cake to Chocolate Cupcakes with Avocado Icing, illustrating their dedication to thinking outside of the box and utilizing what they learned from the Campus Dietitian's allergy-friendly swaps presentation.







Innovative Education **Allergy-Friendly Culinary Training**



TCU Dining Team Judges Desserts Based on Flavor, Creativity, and Presentation





Student Body Votes for Best Desserts at **Campus-wide Event**











By the end of the event, contestants were able to create allergy-friendly desserts that were creative, delicious, and adhered to contest rules.







Using Peer Education for a Greater Impact



Objective

Students who participate in the campus-wide portion of the event will be able to identify allergy-friendly options on campus.

Contestants Create Marketing Content + Education





Following a brief introduction to nutrition marketing and personal branding, the contestants created their own promotional content for the campus-wide portion of the event. The contestants utilized their friendly competitive spirits to encourage participants to attend the event to vote for their team's dessert. Some contestants even went as far as sending the flyer in sorority and residence hall group chats to further increase participation. By creating effective marketing content and using appropriate language to describe their desserts, the contestants bridged the gap between production and communication, taking on the roles of multiple foodservice managers at once.



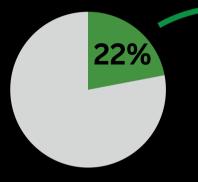




Using Peer Education for a Greater Impact

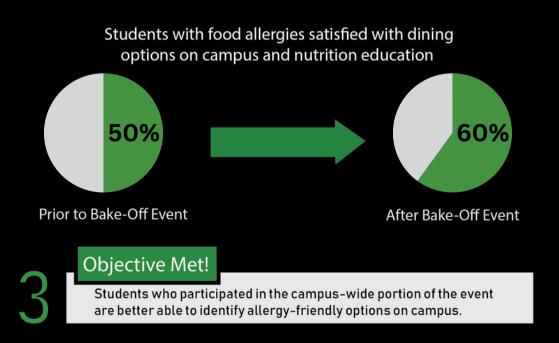
Why is this event important?

22% of TCU students have at least one of the top 9 food allergies According to 2023 Survey Data



Approximately 50% of students with food allergies indicated satisfaction with dining options on campus and nutrition education prior to the bake-off event

Impact of Bake-Off Event









Nutrition Marketing and Personal Branding

Objective

By the end of the event, contestants will be able to obtain votes from participants for their dessert through marketing, advocacy, and education.

Contestants Create Instagram Posts to Encourage Students to Try Their Desserts

My participation in the allergy-friendly bake-off provided me with a special opportunity to learn about food product marketing. I learned how important it is to produce powerful marketing, like our visually striking flyer that highlighted our dessert.

- Junior TCU Student



Even though some of the participants did not personally have food allergies, they all had a friend or family member who had experienced having to seek out allergy-friendly food options. This empathy and understanding for their peers made this event more personal to them - they knew how important it was to provide accurate education and marketing around allergy-friendly food options. For example, the students made sure to call their desserts "allergy-friendly" rather than "allergen-free" to ensure their peers understood the desserts were created in a kitchen with the possibility for contact with allergens.







Nutrition Marketing and Personal Branding

Contestants Describe Their Dessert to Encourage Students To Vote for Their Team

As we interacted with potential tasters, developing an elevator pitch that would clearly communicate the tangible features of our dessert and convince them to try it became increasingly important. In addition to improving my ability to persuasively explain the benefits of our allergy-friendly product, this practical introduction to marketing techniques deepened my knowledge of the critical role that marketing plays in the success of culinary efforts.

- Junior TCU Student



Objective Met!

By the end of the event, contestants successfully obtained votes from participants for their dessert through marketing, advocacy, and education.







Innovative Education Making a Lasting Impact

Objective

TCU Dining serves the winning recipes at Magnolias Zero 7 and publishes allergy-friendly dessert recipe book for TCU students to recreate recipes.



Being able to contribute to a greater mission on campus instilled a great sense of pride in the contestants. One of the contestants even brought her mom to see her dessert while it was featured at Magnolias Zero 7. The contestant was moved to tears as she reminisced with Ms. Mae about the bake-off competition and what it meant to both of them.









Innovative Education Making a Lasting Impact

TCU Dining Team Publishes Allergy-Friendly Student Dessert Recipe Book



Full Recipe Book



Aligning with The Healthy Frog Program's dedication to increase access to nutrition information for all students, all of the contestants' recipes were compiled into a cookbook that was then published on the TCU Dining Website and Healthy Frog Instagram. Now even if students were not able to participate in the event, they can still learn about allergy-friendly desserts and make the recipes at home!

Objective Met!

TCU Dining served the winning recipes at Magnolias Zero 7 and published allergy-friendly dessert recipe book for TCU students to recreate recipes.







Investing in Students' Futures

Amelia's Journey from Contestant to Intern

While Competing in the Bake-Off, Amelia's Potential For Educating Her Peers was Evident



	tcuadmission Check out a day in the life for Amelia Heimerman, junior dietetics major from Las Vegas, NVI	
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Amelia's TCU Admissions Page Takeover Featuring the Bake-Off Competition



Following the Event, Amelia was Recruited as a Nutrition Intern for TCU Dining

I was recruited by TCU Dining as a Health and Wellness Intern where I have the opportunity to write articles and host events with the Campus Dietitian. It has been a really great experience and I am so glad I have had this opportunity through this program!







Investing in Students' Futures

Amelia's Journey from Contestant to Intern

Now Amelia Writes Health and Wellness Articles, Hosts Events, and Helps to Recruit New Interns











One of Amelia's articles was written based on the information she learned at the bake-off event!



Amelia's Article - How to Make Any Meal Allergy-Friendly





